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**PlaceExperts**

WHERE SPACE MEETS OPPORTUNITY

Imagine a world where your  
fundraising team can

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**Speak to the right people  
at the right time.**

 **PlaceExperts**

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And a world where  
you can

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**Access the right place  
for the right price.**

 **PlaceExperts**

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**That world exists with  
Place Experts.**

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**The UK's only independent  
event space consultancy.**

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# Who are Place Experts?

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Place Experts are your Promotional Space Partner. When charities want to grow their face to face fundraising channel they lean on us to put their teams in the right place for the right price.

By acting as an extension of our client's team we manage the roadblocks and leverage the opportunities that come with booking event and street site charity venues.

It's here that we are unmatched by our peers.



# Let's go places together.

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If you're seeking new donators or looking to raise awareness of your charity, our dedicated team will connect you with new supporters in new places.

With a wealth of experience, an unmatched knowledge of thousands of UK based venues, and comprehensive data we will discover where your target audience shop, live, work and play.

By managing relationships with venues in High Streets to Shopping Centres, Transport Hubs to Exhibition Centres (and everywhere in between) we will find the best venue to suit your demographic and budget.

## **The United Kingdom At Your Fingertips**

We have placed teams in the most vibrant and diverse centres across the country. From London to Edinburgh, Cardiff to Belfast, we put you at the centre of the action.



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# Our unique approach.

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Place Experts is the brainchild of two senior managers from the promotional space management industry.

Whilst there are various agencies in the UK who book and manage commercialisation of venues, there is only one Place Experts.

And that's because we have a vision of doing things differently. We recognised a conflict of interest in most agencies who manage venue diaries alongside providing a booking service for clients.

Other agencies sell their managed venues to clients despite not always delivering on the brief. This creates a conflict of interest and struggles between the client, the venue and the fundraising campaign? Sadly the charity rarely wins.

Our passion is and always will be, to give our clients what they want and need, putting their success over revenue.

With 100% client retention we've proven that we stand united with our clients and it's working.



# It's the way we work that sets us apart.

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Acting as an extension of your charity and putting our knowledge of effective fundraising venues to the best use, means you can focus on what you do best and we can focus on offering you these benefits:

## Know-how

We have a deep understanding of the best sites & locations, industry contacts and influencers, what works & what doesn't, and how to overcome problems in real-time when events don't go to plan.

## Connections

Our Industry connections, networks, and relationships help us influence site decision makers to leverage last minute opportunities. And combined with collective buying power and a transparent costing model the discounts we gain are passed onto our clients.

## Infrastructure

With tried and tested ways of working, we operate a tight ship that truly collaborates with all our partners and venues while remaining independent. What that means for you? Venues are confirmed quickly, without fuss and at a cost to you that's unmatched in the industry.

## Autonomy

Freedom from agency partnerships and managed sites ensure we recommend places that are right for you (not us). Combined with buying power and access to the lowest possible prices, our independent model drives your return on investment.



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Don't just take our  
word for it.

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