



Welcome to

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**PlaceExperts**

WHERE SPACE MEETS OPPORTUNITY

Imagine a world where  
you can

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**Bring big ideas to life  
without the big headaches.**



WHERE SPACE MEETS OPPORTUNITY

Or a world where  
you can

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**Provide extra value  
without the extra work.**



**That world exists with  
Place Experts.**

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**The UK's only independent  
event space consultancy.**



# Your behind-the-scenes support network.

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Place Experts are your Brand Space Partner. When under-the-pump experiential agencies want to provide value added solutions for their clients they lean on us to take the headache out of securing the right place for the right price.

By putting our egos aside and acting as an extension of your team our white-label service offering manages the roadblocks that come with booking venues for immersive brand experiences.

And it's here that we are unmatched by our peers because we focus on driving your business, not our own agenda.



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# Let's go places together.

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If you want to create immersive brand experiences for your clients our dedicated team will connect the dots between your vision and the practicalities of making it a reality.

With a wealth of experience, an unmatched knowledge of UK based venues, and connections in the right places we'll help you place clients in the locations where their audience shop, live, work and play.

As consultants managing relationships with venues in High Streets, Shopping Centres, Transport Hubs, Exhibition Centres, and everywhere in between, we know just what level of back end support you need to get the job done (and at a fraction of industry pricing).

## The United Kingdom At Your Fingertips

We've worked with countless agencies to place their clients in the most vibrant and diverse centres across the country. From London to Edinburgh, and Cardiff to Belfast, we'll help you think global and act local.



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# Our unique approach.

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Place Experts is the brainchild of two senior managers from the promotional space management industry.

Whilst there are various promotional space agencies in the UK who book and manage commercialisation of venues, there is only one Place Experts.

And that's because we do things differently. We recognised a conflict of interest in most of our peers who manage venue diaries alongside providing a booking service for clients.

While other promotional space agencies sell their managed venues to experiential agencies, we consult on the best location to meet your brief.

When your agency's reputation is your bread & butter the last thing you want is a biased recommendation that looks good on paper but fails to deliver.

That's where we shine. As consultants who hate the spotlight our clients love that we work behind the scenes in a support function.

Afterall, our passion is and always will be, to give you what you need, so that you can focus on your clients success and not our revenue.



# It's the way we work that sets us apart.

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Acting as an extension of your agency we put our knowledge of the UK's vast venue landscape to best use. It's here that you can focus on what you do best and we can focus on offering you these benefits:

## Know-how

We have a deep understanding of the best sites & locations, industry contacts and influencers, what works & what doesn't. And that's priceless support to have in real-time when events don't go to plan or you're up against the clock.

## Autonomy

Freedom from managed sites ensure we recommend places that are right for your client (not us) so you can protect your reputation, win pitches, and drive client outcomes.

## Infrastructure

With tried and tested ways of working, we operate a tight ship that plays well with others but remains independent. You can focus on the big idea instead of the small detail. Venues are confirmed quickly, without fuss, and at a cost that's unmatched elsewhere.

## Connections

Our Industry connections, networks, and relationships help us influence site decision makers to provide you want you want. Combined with collective buying power and a transparent costing model the discounts we gain are passed onto you.



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Don't just take our  
word for it.

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**WEAREN20**  
WE BRING BRANDS TO LIFE



**BUGLE**  
CUTTING EDGE CREATIVE THINKING

**Hey!Human**

**PlaceExperts**  
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