



RIVERFORD
ORGANIC FARMERS

 PlaceExperts

WHERE SPACE MEETS OPPORTUNITY

Introducing Riverford Farm

- Riverford Farm are an award winning network of organic food producers from regional farms across the UK. They deliver their organic food boxes to households all over the UK on a weekly and monthly basis
- The Riverford box scheme began when Guy Watson (farmer and founder) started delivering vegetables locally to 30 friends in Devon direct from the family farm in Buckfastleigh. They now deliver around 47,000 boxes a week to homes around the UK from their regional farms
- All products are organic and grown on their own and partner farms. No products are imported from abroad where feasible which makes them different from other food box companies

Riverford Farms Ethos....



Award Winning Riverford

- Riverford have won many awards over the years due to the quality of their products and their ethical background. Please see below just a few of them:
- Best Organic Farmer 2017 – Guy Watson at the Soil Association BOOM awards
- Ethical Consumer Magazine – Riverford vs Abel and Cole 2016 (Riverford won)
- The Veggie Awards – Best Vegetarian Recipe Box 2015
- Observer Ethical Awards 2014 – Retailer of the Year
- RSPCA Daily Mirror Animal Hero Awards 2013
- BBC Farmer of the Year 2012 - Guy Watson
- Compassion in World Farming's Good Farm Animal Welfare Awards 2012



organic vegbox

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Your opportunity awaits...

- To date we have booked Riverford into 155 High St sites across the UK
- All Riverford products are 100% organic and promote healthy eating in the local area
- The vans and gazebos used in the promotions are fully Riverford branded and eye catching helping to bring your town centre to life
- The brand ambassadors are approachable, knowledgeable and have a friendly laid back demeanour
- Due to the nature of the promotion many town centres and shopping centres ask for them to return once they have promoted. We regularly receive great feedback with regards to the promotion and the agents on site
- It creates a really positive message for the Town and the High St

Promotion Information

- The set up they use to promote is a 6m x 4m van & gazebo if the area is a large enough. This can be reduced to 3m x 3m gazebo if necessary
- No food boxes are actually sold on site. If people are interested they can subscribe to the delivery services but no money changes hands
- The agents can bring handouts such as strawberries, apples or oranges if requested by the town. This adds to the experience for the public
- The agents give out a free Riverford cook book to members of the public that subscribe with fantastic recipes for healthy dishes



Riverford
vegboxes, meat & more to your door

VEG STOP

which Riverford box is for you?
Vegetarian
Egg & veggie
Meat & veggie
Meat & veggie plus meat
free delivery

new organic recipe boxes

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The Duke Of Cambridge - Islington

- Riverford also have a pub located in Islington that serves organic beer and wine
- The Duke's founder, Geetie Singh, married Guy Watson, the man behind Riverford, in June 2014 and, perhaps inevitably, their businesses followed suit!
- It is Britain's first and only certified organic pub.
- There is a fantastic organic menu and tables are often booked up well in advance

Gazpacho 5.75/6.75
 Mushroom & Stilton Pate, Chutney & Toast 6.50
 Roasted Aubergine, Tzatziki, Lemons & Tahini Dressing 7.00
 Braised Leek, Bath Blue, Toasted Hazelnuts 7.00
 Pork Rillette, Chutney, Toast & Leaves 7.00
 Roasted Aubergine, Leeks, Chantrelle Olives, Peppers & Aubergine Chilli Quinoa 12.50
 Mussels in White Wine, Cream & Garlic w/ Toast 13.50
 (Seasonal) Salmon Steak, Between Pieces of Pickled Cucumber 21.50
 Chicken Breasts, Cous Cous, Roasted Moroccan Vegetables 17.50
 Pork Chop, New Potatoes, Roast Onions & Gravy 17.50
 Veggie Sides 3.50
 Cauli New Potatoes Buttered Greens
 Buttered Greens

Banana, Cacao Chip Cake w/ Chocolate Sauce & Whipped Cream
 Ice Creams 1.50 a scoop
 Banana Chocolate Chip
 Chocolate, Almond & Coconut
 Jaffa Cake
 Strawberry Sorbet
 British Cheese Board 9.00 or 3.00 a cheese
 St. Giles, Cornish Brie & Bath Blue w/ Biscuits & Homemade Chutney
 Bar Snacks as priced or 3 for £10
 Duke Brioche 1.50
 Mashed Potatoes 4.00
 Pan Fry 4.00

